



Positive Impact from the Farm to You

Quality Food Creating Positive Impact

Organic and Fair Trade certified food sales continue growing by double-digits¹, and now more than ever shoppers are looking for products that positively impact our world and wellbeing.

interrupcion* fair trade™ offers shoppers the opportunity to directly participate in building a better world – simply by enjoying delicious food. We partner with small and medium producers in Argentina to create premium, all-natural Fair Trade products and invest to build sustainability into each aspect of production.

Shoppers can learn how their purchases contribute to a better world via our packaging and marketing materials as well as a multi-media website that takes visitors ‘behind-the-product’ for a virtual tour of production. This adds a new dimension to the food purchase that generates customer loyalty and a personal connection with our products.



Responsible Consumption Campaign

The Responsible Consumption Campaign (RCC) educates shoppers and drives sales using point of sale materials, special promotions, product build-ups, in-store tastings and direct contact with RCC agents. Working throughout the country, RCC agents are committed to promoting responsible consumption and ready to share their enthusiasm – and our delicious products – with your shoppers.



Our Fair Trade Guarantee

interrupcion* fair trade is committed to Fair Trade and supporting producers in sustainable development. We partner with the Institute for Market-ecology, an independent Fair Trade certifier with over 20 years of certification experience, to verify our Fair Trade practices and measure our progress along the path to a sustainable future.

- *Fair price for producers
- *Dignified wages and conditions for workers
- *Investment in producing communities
- *Environmentally friendly production



¹2006 U.S. Organic sales growth 22%, Fair Trade sales growth 45%
Sources: Organic Trade Association, Fair Trade Labelling Organization



Positive Impact from the Farm to You

Fair Trade Savory



Organic Extra Virgin Olive Oil

- * Delicate flavor profile characterized by its fresh and fruity taste and smooth finish
- * Perfect for salads, for dipping and for accenting finished meals
- * Crafted with 100% USDA certified organic olives that are hand-picked and cold-pressed within 24 hours of harvest
- * Kosher Certified



Unit Size: 16.9 FL OZ (500 ML)
Casepack: 12 Units



Organic Whole Grain Spaghetti

- * Enjoy the many health benefits of whole grains and great taste
- * Crafted with 100% USDA certified organic whole-grain wheat
- * Artisanal production by three generations of Italian immigrants who have been employing traditional pasta making techniques in Argentina since 1926

interrupcion* fair trade Organic Spaghetti comes in three varieties:

Traditional Whole Grain



Unit Size: 12.35 OZ (350 g)
Casepack: 12 Units

Spinach Whole Grain



Unit Size: 12.35 OZ (350 g)
Casepack: 12 Units

Red Pepper Whole Grain



Unit Size: 12.35 OZ (350 g)
Casepack: 12 Units



Chimichurri Steak and Vegetable Sauce

- * Distinctive Argentine compliment to grilled and otherwise prepared meats and vegetables
- * Rich savory sauce with a zesty, tangy finish
- * 100% natural and unprocessed made with only vinegar, herbs and tomato



Unit Size: 8.8 OZ (250 g)
Casepack: 6 Units



Green and Black Olive Spreads

- * An all-natural spread made from freshly hand-picked olives in the Mendoza Province of Argentina
- * Olives are crushed and puréed until smooth, leaving it with a clean, pure, fruity flavor
- * Ideal as a spread on gourmet bread, crackers and pita. Also, excellent served with vegetables, fish and meat or used as an ingredient in pasta sauce and salad dressings

Green Crushed Olives



Unit Size: 7 OZ (200 gs)
Casepack: 6 Units

Black Crushed Olives



Unit Size: 7 OZ (200 gs)
Casepack: 6 Units